

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Billing Address:

**Targeted Platform Media**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1485656-1	06/12/16	June 2016	05/30/16 - 06/06/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4645

Flight Dates	Order #	Alt Order #
05/31/16 - 06/06/16	1485656	08249817

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/31/16	06/03/16	THE CHEW	1P-2P	-TWTF--	:30	2	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	-TWTF--	2	\$375.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	W	06/01/16	1:32 PM	THE CHEW	1P-2P	:30	PRATV1603H	\$375.00 NM
1	WPBF	F	06/03/16	1:33 PM	THE CHEW	1P-2P	:30	PRATV1603H	\$375.00 NM
2	05/31/16	06/03/16	Jimmy Kimmel	1135P-1238A	-TWTF--	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	-TWTF--	2	\$225.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	05/31/16	12:22 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1602H	\$225.00 NM
1	WPBF	W	06/01/16	11:59 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1602H	\$225.00 NM
3	05/31/16	06/03/16	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	-TWTF--	2	\$275.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	05/31/16	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1603H	\$275.00 NM
2	WPBF	W	06/01/16	12:43 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1602H	\$275.00 NM
4	05/31/16	06/03/16	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	2	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	-TWTF--	2	\$275.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	05/31/16	12:27 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1602H	\$275.00 NM
2	WPBF	W	06/01/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1603H	\$275.00 NM
5	05/31/16	06/03/16	Ellen	4-5p	-TWTF--	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	-TWTF--	2	\$400.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE  
**INVOICE**

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1485656-1	06/12/16	June 2016	05/30/16 - 06/06/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4645

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	05/31/16	06/03/16	Ellen	4-5p	-TWTF--	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Th	06/02/16	4:21 PM	Ellen	4-5p	:30	PRATV1602H	\$400.00 NM
2	WPBF	F	06/03/16	4:22 PM	Ellen	4-5p	:30	PRATV1603H	\$400.00 NM
6	05/31/16	06/03/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	05/30/16	06/05/16	-TWTF--	2	\$150.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Tu	05/31/16	5:23 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1603H	\$150.00 NM
2	WPBF	Th	06/02/16	5:44 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1603H	\$150.00 NM
7	05/31/16	06/03/16	Tu-F 5pm News	5-6pm	-TWTF--	:30	2	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	05/30/16	06/05/16	-TWTF--	2	\$525.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	W	06/01/16	5:26 PM	Tu-F 5pm News	5-6pm	:30	PRATV1603H	\$525.00 NM
1	WPBF	Th	06/02/16	5:46 PM	Tu-F 5pm News	5-6pm	:30	PRATV1603H	\$525.00 NM
8	05/31/16	05/31/16	WPBF News 25 @ 6:00PM	6-6:30PM	-T-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	05/30/16	06/05/16	-T-----	1	\$700.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Tu	05/31/16	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1602H	\$700.00 NM
9	06/06/16	06/06/16	WPBF News 25 Mornings	6-7AM	2-----	:30	2	\$575.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	06/06/16	06/12/16	2-----	2	\$575.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	M	06/06/16	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1603H	\$575.00 NM
1	WPBF	M	06/06/16	6:37 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1603H	\$575.00 NM
10	06/06/16	06/06/16	Good Morning America	7-9AM	2-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	06/06/16	06/12/16	2-----	2	\$600.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	M	06/06/16	8:13 AM	Good Morning America	7-9AM	:30	PRATV1603H	\$600.00 NM
1	WPBF	M	06/06/16	8:49 AM	Good Morning America	7-9AM	:30	PRATV1603H	\$600.00 NM
11	05/31/16	06/03/16	Jeopardy	7:30-8PM	-TWTF--	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	05/30/16	06/05/16	-TWTF--	2	\$1,600.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	W	06/01/16	7:41 PM	Jeopardy	7:30-8PM	:30	PRATV1602H	\$1,600.00 NM
2	WPBF	Th	06/02/16	7:34 PM	Jeopardy	7:30-8PM	:30	PRATV1602H	\$1,600.00 NM
14	06/04/16	06/04/16	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE  
INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1485656-1	06/12/16	June 2016	05/30/16 - 06/06/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4645

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	06/04/16	06/04/16	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	06/04/16	6:45 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1603H	\$175.00 NM
15	06/04/16	06/04/16	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	06/04/16	7:17 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	PRATV1603H	\$450.00 NM
16	06/04/16	06/04/16	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	-----1-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	06/04/16	7:55 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1603H	\$375.00 NM
17	06/04/16	06/04/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	06/04/16	7:54 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PRATV1603H	\$500.00 NM
18	06/05/16	06/05/16	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	06/05/16	5:37 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV1603H	\$100.00 NM
19	06/05/16	06/05/16	Sun 6pm News	6-630p	-----1	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	06/05/16	6:26 PM	Sun 6pm News	6-630p	:30	PRATV1603H	\$450.00 NM
20	06/05/16	06/05/16	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	-----1	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	06/05/16	6:14 AM	Sun 6-7am News	Sun 6-7am	:30	PRATV1603H	\$125.00 NM
23	05/31/16	06/03/16	Tu-F WPBF News 25 @ 11-11:35PM		-TWTF--	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	-TWTF--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	05/31/16	11:26 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1603H	\$600.00 NM
2	WPBF	W	06/01/16	11:12 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1603H	\$600.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1485656-1	06/12/16	June 2016	05/30/16 - 06/06/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4645	

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	05/31/16	06/03/16	Tu-F WPBF News 25 @ 11-11:35PM		-TWTF--	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
24	06/06/16	06/06/16	THE CHEW	1P-2P	1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 1----- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	06/06/16	12:59 PM	THE CHEW	1P-2P	:30	PRATV1603H	\$375.00 NM
25	06/06/16	06/06/16	Jimmy Kimmel	1135P-1238A	1-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 1----- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	06/06/16	12:12 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1603H	\$225.00 NM
26	06/06/16	06/06/16	1230-1P Access Hollywoc	1230-1p	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 1----- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	06/06/16	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1603H	\$275.00 NM
27	06/06/16	06/06/16	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 1----- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	06/06/16	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1603H	\$275.00 NM
28	06/06/16	06/06/16	Ellen	4-5p	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 1----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	06/06/16	4:22 PM	Ellen	4-5p	:30	PRATV1603H	\$400.00 NM
29	06/06/16	06/06/16	WPBF News 25 5-6:00am	5:00-6:00am	1-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 1----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	06/06/16	5:26 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1603H	\$150.00 NM
30	06/06/16	06/06/16	Jeopardy	7:30-8PM	1-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 1----- 1 \$1,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	06/06/16	7:41 PM	Jeopardy	7:30-8PM	:30	PRATV1603H	\$1,600.00 NM
31	06/06/16	06/06/16	M WPBF News 25 @ 11F	11-11:35PM	1-----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 1----- 1 \$600.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1485656-1	06/12/16	June 2016	05/30/16 - 06/06/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4645

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	06/06/16	06/06/16	M WPBF News 25 @ 11P	11-11:35PM	1-----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	06/06/16	11:15 PM	M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1603H	\$600.00 NM
32	06/02/16	06/02/16	NBA Finals Non Heat	830-1130p	---T---	:30	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	---T---	1	\$6,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	06/02/16	11:39 PM	NBA Finals Non Heat	830-1130p	:30	PRATV1602H	\$6,000.00 NM
33	06/02/16	06/02/16	Kimmel	8-830PM	---T---	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	---T---	1	\$1,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	06/02/16	7:59 PM	Kimmel	8-830PM	:30	PRATV1603H	\$1,500.00 NM
34	06/03/16	06/03/16	Beyond the Tank	8-9PM	----1--	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	----1--	1	\$1,800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	06/03/16	8:21 PM	Beyond the Tank	8-9PM	:30	PRATV1603H	\$1,800.00 NM
35	05/31/16	05/31/16	HURRICANE SPECIAL 5.7-730P		-T-----	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/30/16	06/05/16	-T-----	1	\$700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	05/31/16	7:10 PM	HURRICANE SPECIAL 5/31	7-730P	:30	PRATV1603H	\$700.00 NM
<b>Total Spots</b>							<b>42</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$27,975.00</b>
<u>Agency Commission</u>	<b>\$4,196.25</b>
<u>Net Amount Due</u>	<b>\$23,778.75</b>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.